

For Immediate Release  
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## **The British Are Coming...To Paso Robles Wine Country**

### **Vina Robles Winery Hosts “British Invasion” Tribute to 1960s Rock & Roll on August 28; Proceeds Benefit Big Brothers Big Sisters**

*Paso Robles, CA*—Get into the 1960s groove as Vina Robles Winery hosts the “British Invasion,” a live concert tribute to the classic songs of the Rolling Stones and The Beatles on Saturday, August 28 at the winery’s hospitality center in Paso Robles.

The event, which is a benefit for Big Brothers Big Sisters of San Luis Obispo County, will be hosted by Seth Blackburn of Q104.5 FM. The cost is \$25 per person. The doors open at 5:30 p.m., British car show at 6:00 p.m. and the concert starts at 7:00 p.m. Guests are encouraged to dress in their grooviest 1960s-style attire.

Rolling Stones and Beatles covers will be performed by Unfinished Business on the winery concert lawn. Unfinished Business is a Central Coast-based band that specializes in 1960s-era rock and roll.

English-style fish and chips and Vina Robles wines will be available for purchase throughout the evening. A silent auction will feature special magnums from local wineries. Other festivities include showings of the Ed Sullivan Shows featuring the Beatles in the Vina Robles Signature Room, as well as a display of vintage British automobiles and motorcycles courtesy of the San Diego MG Car Club, the Southern California MINI Maniacs Car Club and local enthusiast Steve Eorio.

“This is a one-of-a-kind local musical event for a good cause,” said Marc Laderriere, the winery’s director of sales and marketing. “It will be fun for the entire family, so come out and dance with us.”

#### **Details for “British Invasion” at Vina Robles**

- What:** Live concert tribute to 1960s-era classics by the Rolling Stones and The Beatles hosted by Vina Robles and Seth Blackburn of Q104.5. Proceeds benefit Big Brothers Big Sisters of San Luis Obispo County.
- Date:** Saturday, August 28. Doors open at 5:30 p.m., British car show at 6:00 p.m., concert begins at 7:00 p.m.
- Location:** Vina Robles Winery Hospitality Center, 3700 Mill Road off Highway 46 East in Paso Robles.
- Tickets:** To order tickets (\$25 per person; \$20 Signature Wine Club members), please call (805) 227-4812.
- Entertainment:** Live Rolling Stones and Beatles tunes performed by Unfinished Business  
Showings of the Ed Sullivan Shows featuring the Beatles  
Silent auction of magnums from local Paso Robles wineries  
Vintage British automobile and motorcycle displays
- Available:** English-style fish and chips and Vina Robles wines will be available for purchase.
- More Info:** [www.VinaRobles.com](http://www.VinaRobles.com) / [www.Unfinished-Business.org](http://www.Unfinished-Business.org)